



And the nominees for the DME Award 2009 are...



Monday September 28th the DME Award jury, a panel of international renowned design management experts, gathered in Eindhoven to devote themselves to the challenge of selecting the nominees for the DME Award 2009. As the result of an intensive jury day and thorough discussions - assessing all the entries to the award criteria – the DME Award jury is proud to present the following list of nominees:

First time design project: City Roofs (NL), Eppelpress (LU), Hoppop (BE), Nomad Wheelchairs (UK), Watt & Co (FR)

Public/Non-profit: Centre d'Intervention Dudelange (LU), Defi-Job (LU), MyMachine (Belgium), Provincie Noord-Holland (NL), T+Huis (NL)

Micro companies: Alma Design (PT), Emme Italia (IT), Kees (NL), Muzus (NL), Van Moof (NL)

Small companies: Ilio (TR), Kundalini (IT), MAM Babyartikel (AU), Metalarte (ES), ShadeLab (IT), Venrooy Cable Equipment (NL)

Medium companies: GreenPan Europe (BE), International Innovation Company (NL), Koninklijke van Kempen & Begeer (NL), TemaHome (PT)

Large companies: Achmea (NL), ArcelorMittal (LU), Contour Premium Aircraft Seating (UK), Getronics (NL), LEGO Group (DE), Rabobank Nederland (NL), Trespa (NL), Vlisco (NL), VOX Industrie (PL)

DME Sustainability Award: This year a special will be presented to one of the nominees listed above by jury member Yasushi Kusume, vice-president at Philips Design.

The added value of rewarding Design Management

"There are many design competitions, but none of them combines design with management", according to José Manuel Dos Santos. "I have great expectations that the DME Award will become a reference in terms of design management, not only in Europe but worldwide. My experience, as a design management consultant, is that over time design gets more and more impact. Especially when it is managed appropriately throughout the entire organisation."

Upcoming events

DME Calendar

17-25 October 2009
Dutch Design Week
Eindhoven (The Netherlands)
[Read more»](#)

22 October 2009
DME Award 2009 Ceremony
Strijp-S, Eindhoven (The Netherlands)
[Read more»](#)

26-30 October 2009
Barcelona Design Week
Barcelona (Spain)
[Read more»](#)

06-07 November 2009
e-design congress
Culturgest, Lisbon (Portugal)
[Read more»](#)

06-10 December 2009
DESIGN at WORK 09
Kortrijk (Belgium)
[Read more»](#)

"Organisations are increasingly interested in how to deal with design successfully, from a management perspective and at a strategical level", says Ralf Beuker. "Promoting design management forces organisations to reflect on their processes and how to achieve long term results. Organisations are still struggling, but we see many good examples reflected in the nominees for the DME Award 2009."

Sylvia Maréchal, founder of Beau & Bien and winner of the DME Award 2007, comments: "If you want to be successful nowadays - in launching a company, product or service - it is important to deal with design management issues. It absolutely helps in creating team spirit and getting the best out of everybody in creating a concept or a product. The DME Award has given us European recognition and a kick forward to the European market."

Photo: The DME Award jury members from left to right: Ralf Beuker, Fred Collopy, Eray Sertac Ersayin, Kathryn Best, Martin Parn, José Manuel Dos Santos and Sylvie Marechal. Not portraited is Yasushi Kusume.

[Biographies >>](#)

Thank you for your interest in the DME newsletter. If you do not wish to receive this newsletter in the future, please write us at dme@designmanagementeuropa.com with "no, thanks" as the subject of your message.

Financed by:



COORDINATOR: City of Eindhoven, The Netherlands. **PARTNERS:** **Austria:** Design Austria, Vienna / **Belgium:** Design Flanders, Brussels / City of Kortrijk, Kortrijk / **Croatia:** Croatian Design Centre, Zagreb / **Finland:** Taideteollinen Korkeakoulu University of Art and Design Helsinki, Helsinki / **France:** Agence pour la Promotion de la Création Industrielle, Paris / Ecole Supérieure d'Art et Design de Saint Etienne, Saint-Etienne / **Germany:** NOA, Aachen / Design Zentrum Nordrhein Westfalen, Essen / Wirtschaftsförderung Region Stuttgart GmbH, Stuttgart / **The Netherlands:** BNO, Association of Dutch Designers, Amsterdam / European Design Centre, Eindhoven / **INHOLLAND** University of Applied Sciences/CBRD, Rotterdam / **UK:** PDR University of Wales Institute Cardiff, Cardiff / **Portugal:** Centro Portugues de Design, Lisboa / **Slovenia:** Ambient Magazine for Delo Revije Publishing House, Ljubljana / **Spain:** BCD, Barcelona Centre de Disseny, Barcelona / **Turkey:** Izmir Abigem Consultancy and Training, Izmir.